



Medical Assisting Advisory Committee Meeting

June 3, 2021

AGENDA

Where We Are. Where We're Going.



I. Welcome & Introductions

II. Advisory check-in

III. Labor Market Information

IV. Faculty Updates

VI. Summary wrap-up

Priorities

New information

Current industry landscape

Occupations

Reported Median Wages

Ave Job Openings

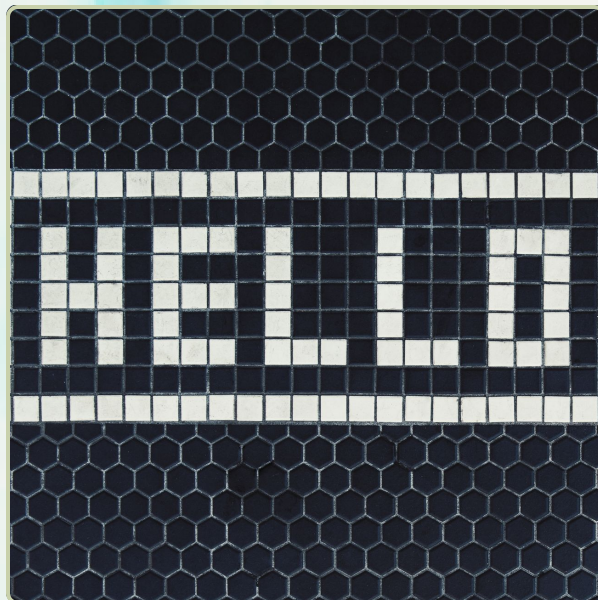
Supply/Demand

Externships

Certification

Articulation by Exam

Opportunities for Growth



Who are you?

Please share your name, role, organization.

College Updates and COVID Impact.



PROGRAMS



ENROLLMENT



STUDENT
OUTCOMES

CAREER EDUCATION AND WORKFORCE DEVELOPMENT GOALS

Prepare students and individuals with skills for 21st century jobs, careers, and the future of work.

Degrees and Certificates

- **Create Pathways & Support Momentum**

Short Training & Workforce Development

- **Respond In-Time to Labor Market Needs and Connect to Employment**

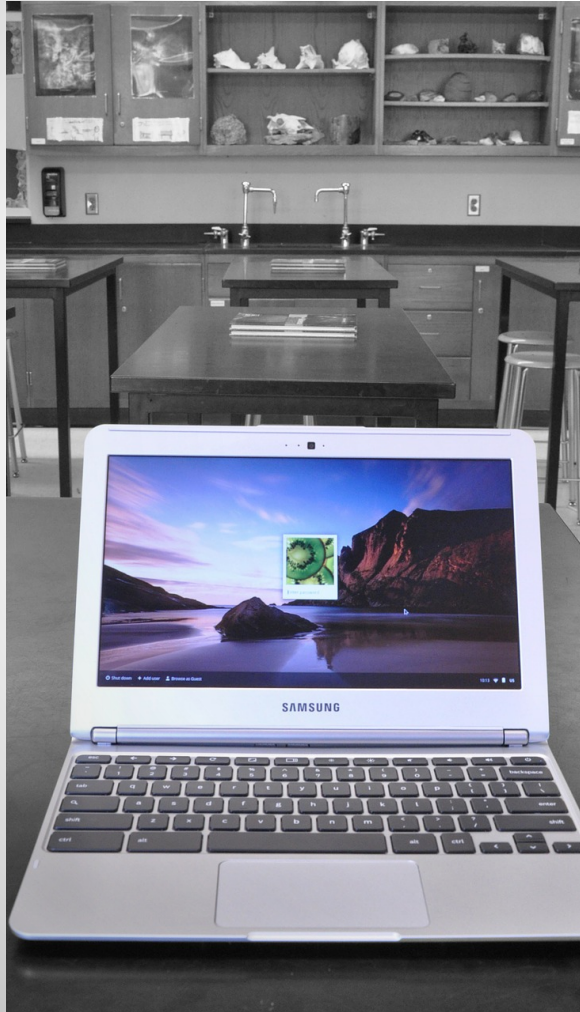
Non Credit Education

- **Ladder and Bridge to Basic Skills, Work, and Credit**

HELP STUDENTS BUILD AN ENTREPRENEURIAL MINDSET

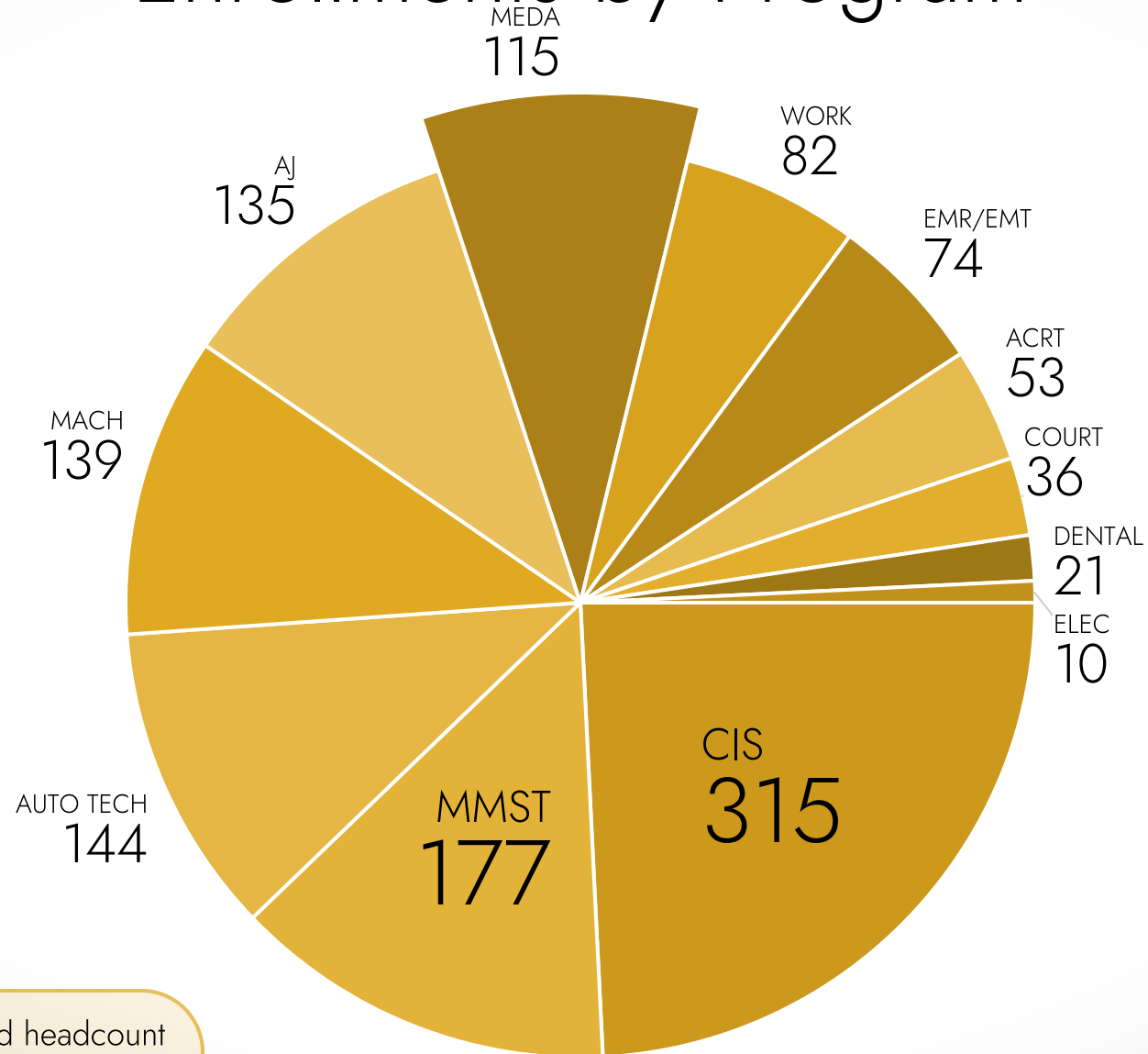
Career Education: Programs

<http://workforce.marin.edu>



- Administration of Justice
- Auto & Industrial
Auto Collision Repair; Auto Technology;
Electronics; Machine & Metals
- Computers & Multimedia
Computer Information Systems; Graphic
Design; 3D, Video, Game Dev; Web
Design and Development; MS Office
Specialist Certification
- Court Reporting
- Health Sciences
Dental Assisting; Emergency Medical
Technician Training; **Medical Assisting**
- Organic Farming
- Education 2 Career (E2C)
- Summer Career Academies
- **Short-Term Career Training
Programs (12 Weeks)** NEW
Office Technology; Marketing; Business
Management; Accounting; Web
Design/Dev.; Servsafe; Customer Services

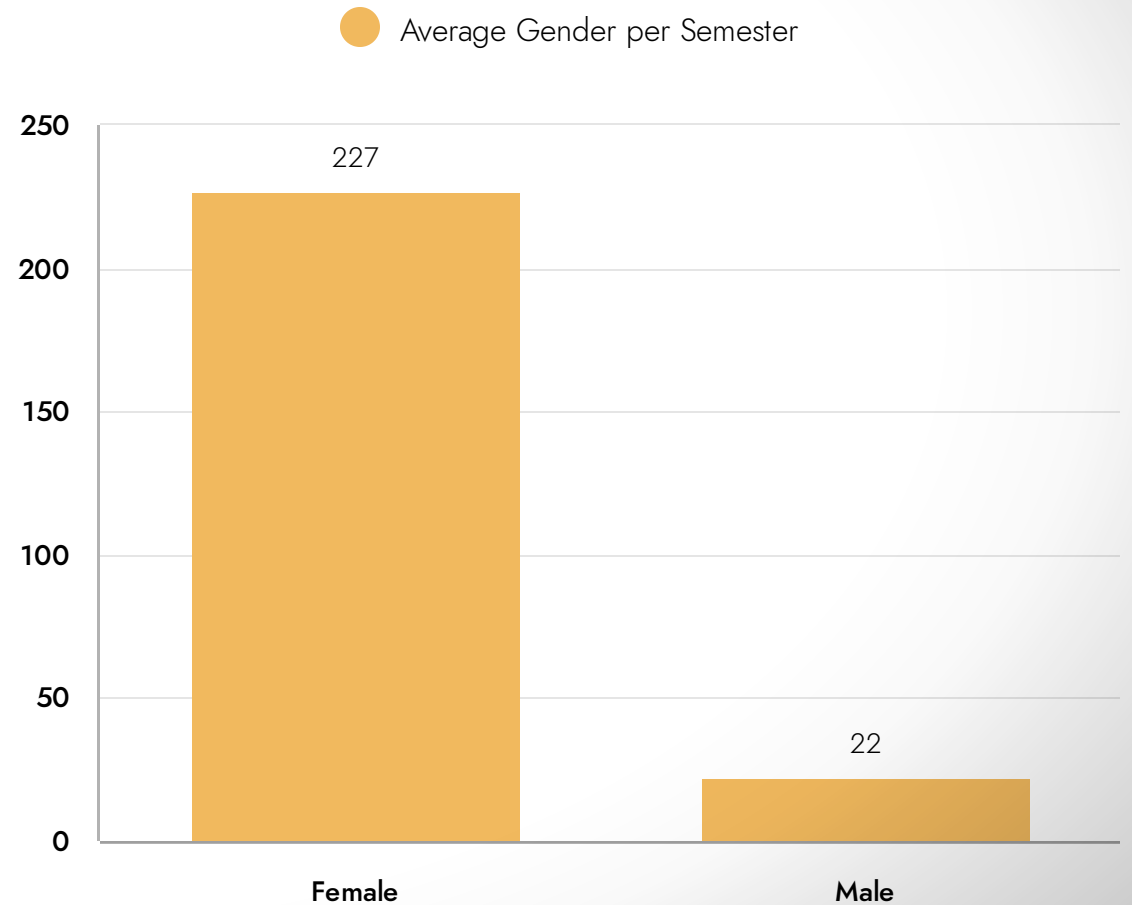
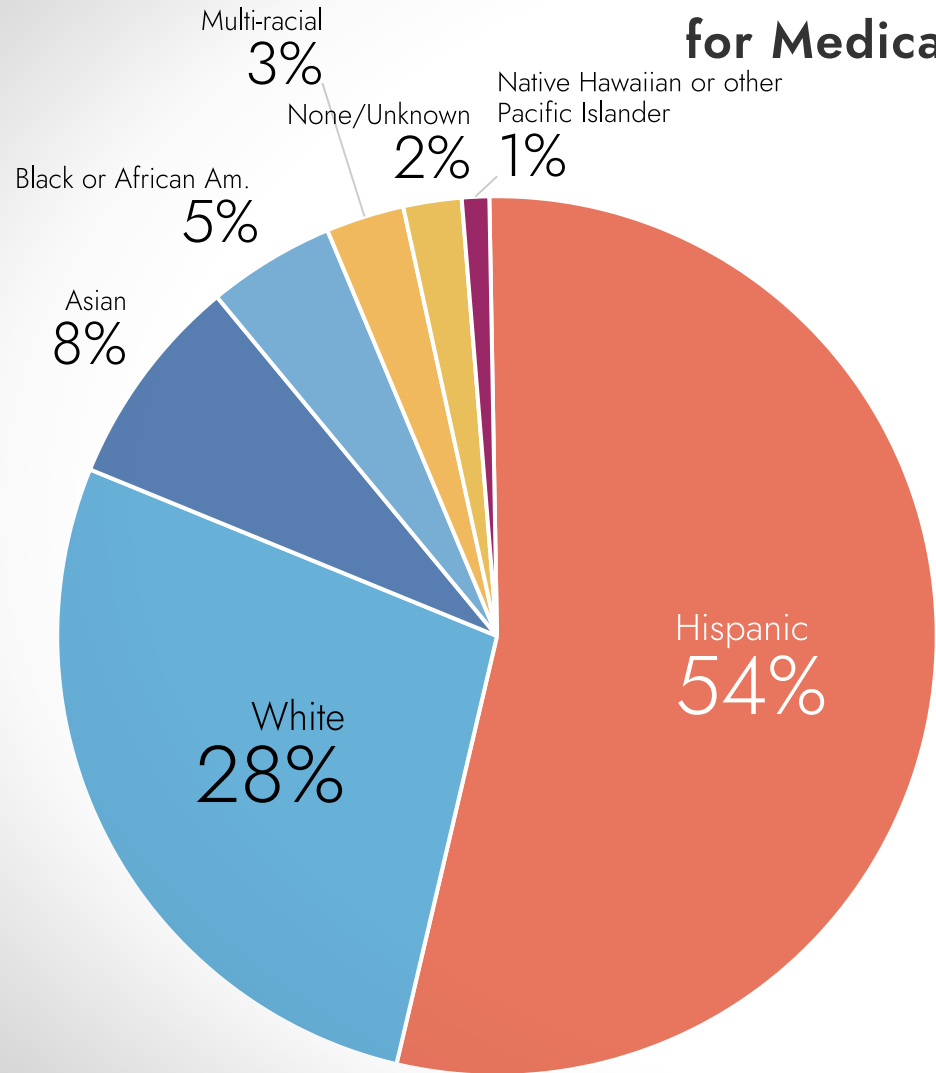
Enrollments by Program



Academic year 2019-2020 unduplicated headcount by program

Student Demographics

for Medical Assisting 2017 - 2020



EMPLOYMENT DATA

18 months after college completion

85% Target

77%



Found a job very closely or closely related to their field.

23%



Reported job is not closely related to their field.

Open Discussion

PRIORITIES AND CURRENT LANDSCAPE

Advisory Member Share Outs & Discussion

What has this last year looked like for your field?



Staffing and Recruiting

- Where do you find your candidates?
- What wages can be expected for entry level positions?



Community Partnership & Impacts

- How should we best prepare our students to qualify them as viable candidates for companies/organizations you belong to?



Training & Professional Development

- What are the skills required? For which levels?
- Any emerging technology skills that should be considered?



Needs and Priorities

Labor Market Information Overview

Labor Market Information

Source: Centers of Excellence Demand Tables
<http://coeccc.net/>

Q: What is the typical salary range?

Q: Have wages increased since 2018?

1 Medical Assistants

- Number of Job Openings will grow 13.4% by 2023
- Average 1963 jobs/year in Bay Area
- **Average annual salary is \$42,600 in 2018 reported by taxes**
- Job titles: Certified Medical Assistant (CMA), Clinical Assistant, Doctor's Assistant, Medical Assistant (MA), Medical Office Assistant, Registered Medical Assistant (RMA)

3 Medical Secretaries

- Number of Job Openings will grow 8.8% by 2023
- Average 1569 jobs/year in Bay Area
- **Average annual salary is \$47,519 in 2018 reported by taxes**
- Job titles: Billing Coordinator, Health Unit Coordinator, Medical Office Specialist, Medical Secretary, Patient Coordinator, Unit secretary, Ward Clerk, Unit Support Representative

2 Medical Records Specialists

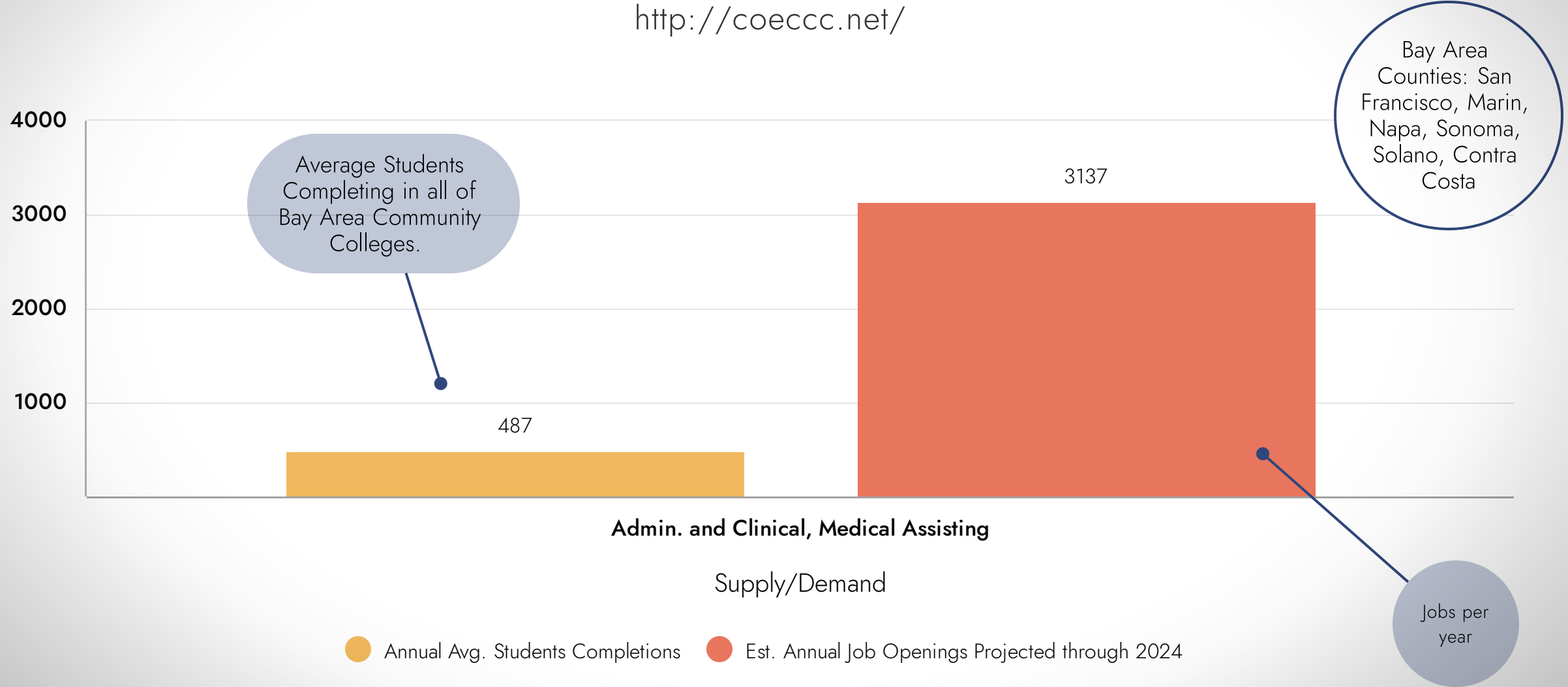
- Number of Job Openings will grow 7.3% by 2023
- Average 240 jobs/year in Bay Area
- **Average median salary is \$47,654 in 2018 reported by taxes**
- Job titles: Health Information Specialist or Technician, Medical Records Coordinator or Technician, Health Information Clerk, Registered Health Information Tech (RHIT)



Bright Outlook for All
3 Occupational
Groups

Labor Market Information

Source: Centers of Excellence Supply and Demand Tables
<http://coeccc.net/>



Program Overview and Updates

Cesar Pomajulca, MEDA Instructor

AND GROUP DISCUSSION

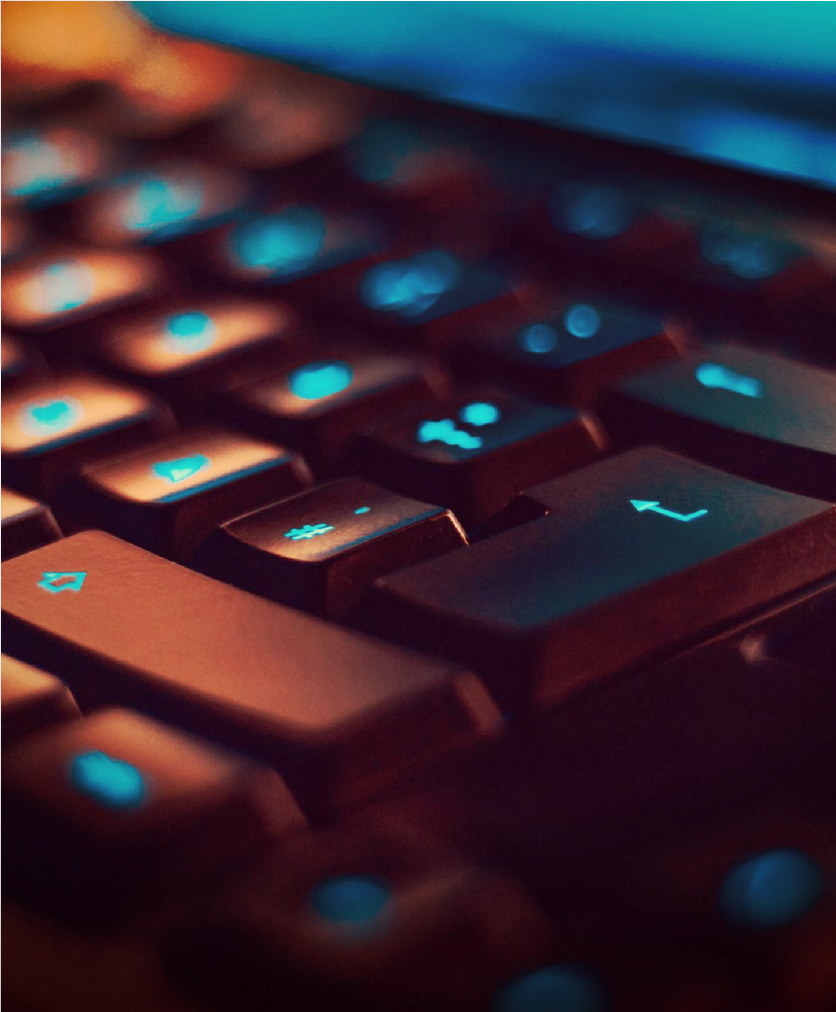
Current Contracts with Medical Sites

- Sutter (Alta Bates, CPMC, Sutter Delta, Mills-Peninsula, Novato Community, Sutte Lakeside, Sutter Santa Rosa Regional Hospital, Sutter Maternity & Surgery Center)
- Dr. Peter Bretan
- Cardiovascular Associates
- Core Physical Therapy
- Dept of Health & Human Services
- Dermatology Consultants of Marin
- Dr. J Elloway
- Dr. Flash Gordon
- Dr. Rosalind Hudson
- Kentfield Rehab
Dr. D Lane
- Marin City Health
- Marin Community Clinic
- Marin Fertility Clinic
- Marin Medical Practice Concepts
- Marin Physical Therapy
- Medical Center of Marin
- Pediatric Alternatives
- Prima Medical Group
- Pulmonary & Sleep Associates of Marin
- Ritter Center
- Southern Marin Dermatology
Dr. Robert D. Teasdale Medical Office

Current MA Certifications Recommended by CA Medical Board

- American Association of Medical Assistants (CMA)
- American Medical Certification Association (MAC)
- American Medical Technologists (RMA)
- California Certifying Board of Medical Assistants (CCMA)
- Multiskilled Medical Certification Institute, Inc. (NCCT MA)

Growth, Changes, and Opportunities



EXTERNSHIPS

- Who is supported in our area?
- What is the capacity?



NATIONAL CERTIFICATION

- Should COM increase hours in externships to meet Certification requirements?
- Do hiring agents prefer candidates with a National, State or COM certificates?



ARTICULATION by EXAM

- Ave 19 students
- 1 class at Terra Linda for 2 units (Intro to MEDA Careers)
- 3 “classes” at Kaiser for 5 units (EHR, EHR- lab, externship)



SHORT-TERM TRAININGS

- Offer a few choice classes to quickly “skill up”
- 12 weeks - condensed
- Provide a skills certificate

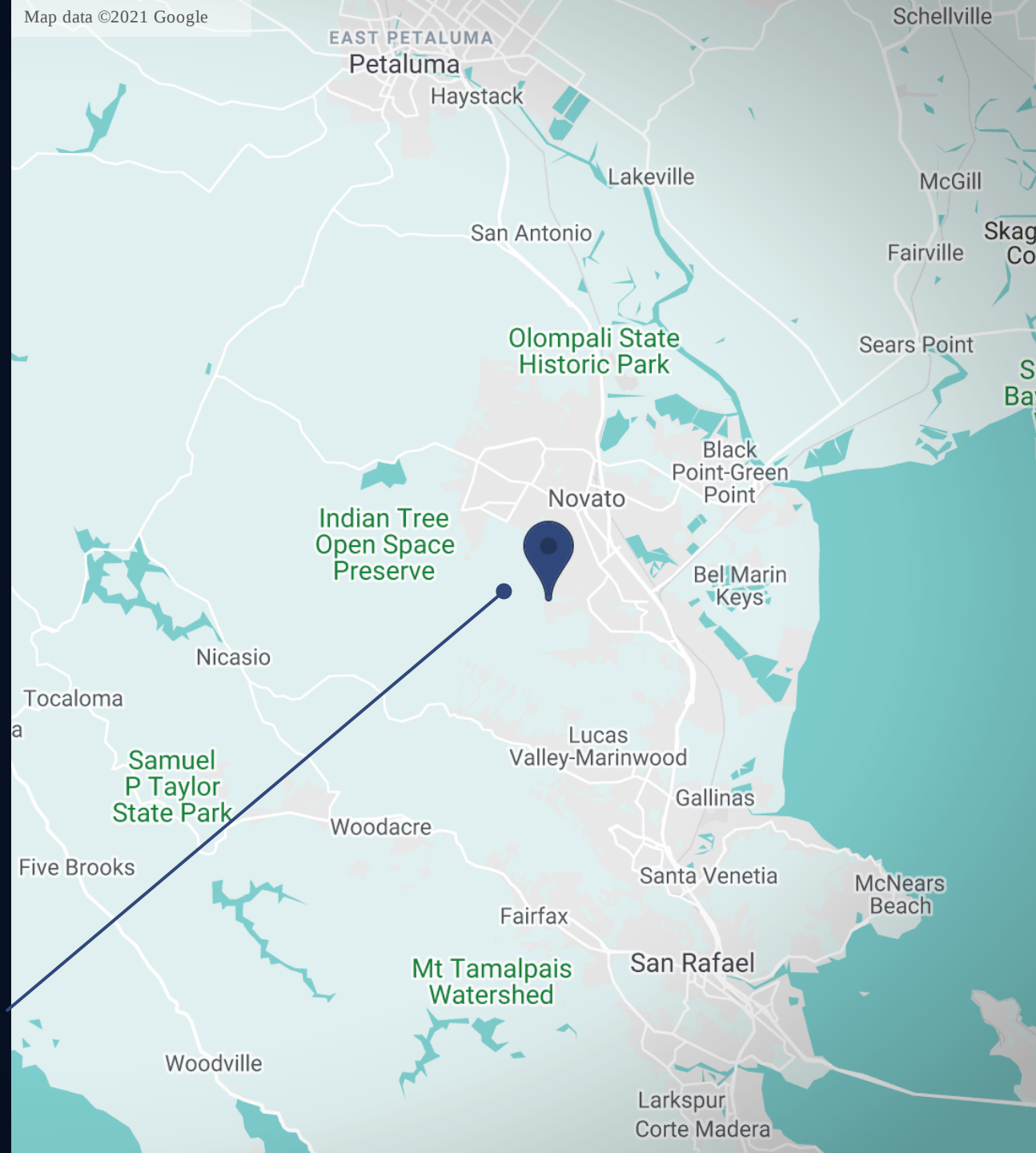
Summary/Wrap-up

Thoughts? **Questions?**

NEXT STEPS



Thank You!



Indian Valley Campus

