

College of Marin

Auto Advisory Committee Meeting Minutes

November 29, 2016

Meeting called to order at 6:50

List of attendees: Ron Palmer, Elizabeth Pratt, Marc Woerlein, Mark Barrall, Judd Blunk, Ken Boatright, Ron Davis, Gary Kramer, Brian Scott, Dan Silin, Rhody Ringiose, Byron Ramey

Introductions of all present

Pizza served.

Gary retired from Snap-On Tools, head of board.

Pathways.... Ron talked about career pathway certificates.
Master collision and master tech Certs based on ASE (Automotive Service Excellence) standards from NATEF (National Automotive Technicians Education Foundation).
ASE: Paint, non-structural and structural
ASE: test prep.
Explained why curriculum takes one year.

The key is we need more technicians. The only way we can do that is through education.

One person mentioned that he has advertised and only received three calls.
Last year we graduated 8 Master Tech and Two collision techs.

We've seen a definite change this year in the number of students.
Students: 25 body. 40 Tech side

We need more to sign up.
Ron - people are more focused than in previous years

Most successful students are 26 year old. Trying to get the skills they need to get a better job.

No connection between the students and getting the jobs. They're getting hired before they finish.

Internship program.
Develop some criteria on who gets in and who does not.
Mention of booth at Sears Point mechanics.

Technical Apprenticeship Program.

We need to get the people out of the high schools - like we should.
The opportunity we have in Marin County is to get them in and get them employable.

Dan - Love to have you at our schools (high school) we want them to come here to Trans Tech.

Regarding the advisory committee twice per year at the college
NATEF. Requires two Advisory board meetings per year. ASE certification

Nick has been instrumental in tying the standards into SLOs (Student Learning Objectives). Process for NATEF.

NATEF certificate.

Ron, did not get all the equipment that we needed. Have the required tools are on site.
Mike Richards is the key leader for NATEF certification. Mark Barrell is in charge of it.
Next step is to go and get people to a pre-check. Needs ASE Certification.
By next year NATEF certification Mark B and Marc W.

Pre-evaluation in February. Need to have three evaluators
Judd volunteered.

Mark and Nick to work on application with Marc W's help
Certification for scan tool. OBD II. On board diagnostic.
Lap scopes. The key to the future.

Mark on electric cars and electrical programs and working with hybrids.
We have three electric and two hybrids.
Every course has hybrid safety component.

Business community partners, administrators need to stop saying that we can't do it.
Ask more people to join Advisory committee.
It's going to have to come through the industry. Uti and Wyatt
You have to become the highest level of vocational - Bronze, Silver, Gold Tech.

Summary of key points-

Looking for quality employees

- 1) get NATEF ASE certification!!!
- 2) hook up with a manufacturer
- 3) This is all about hiring

Action Items

1. NATEF certification.
2. Get self-evaluated in Feb.
3. Next meeting in April 2017. What is the best time to meet....give us enough notice tentative 4/25

4. More frequent emails and communications
5. Dan's Terra Linda students to visit
6. Have instructors invite more industry people
7. Tell our story better
8. Encourage College of Marin.... automotive careers what happens? Encourage to not act like government
9. Better marketing social media. More leads and inquiries.
10. Beth connect internship coordinator with Advisory members

Thank you for all your input. Great feedback. We want more Technicians!

Meeting was Adjourned at 7:54.